



Young
International
Contest of
Contemporary
Art

YICCA Open Contest 12|13

Young International Contest of Contemporary Art

INTRODUCTION

YICCA is holding its first international Open Contest as an additional option to its previous editions. We come to that idea in a search of development and improvement of the art stage we offer. More opportunities are to be faced at YICCA Open Contest, yet the challenge remains even greater. This time the jurors will not be pundits, specially selected for the contest. The juror will be the public, the vast web of social network users. Their personal preferences and understanding of art is what will guide them through the process of making the final decision - which two artists will automatically go to YICCA 12|13 exhibition. The chance for final exhibition of the artwork raises in proportion with the appraisal of this work, expressed through the Facebook "likes" you have collected.

How it works

To participate in YICCA Open Contest you just need to follow our ground rules.

First, you have to be subscribed to YICCA community on www.yicca.org. By clicking on "register" button, fill out the form and proceed.

Create your own profile and upload your artworks. There is no limitation for uploaded images of artworks on your YICCA profile.

Second, to submit an artwork (already inside the community) to the contest, click "add to contest" button placed in the upper right area inside the chosen artworks page. Be aware, that for the contest you can submit **ONLY ONE** artwork. Also, you **CANNOT** change, improve, resize etc. the artwork image and the artwork details once subscribed.

Registration to Open Contest does not require entry fee.

The prize

Two of all subscribed artist – those with most Facebook “likes”- will have the opportunity to exhibit the subscribed (to the Open Contest) piece of art in YICCA 12|13 exhibition. They will automatically go to the final exhibition.

The selected works will be also published on the catalogue YICCA 12|13

Lodging of the selected artists during the opening night in the city of the exhibition will be on Aps MoHo Association's expenses.

The “Voting”

This time we decided to shake up a bit the standard format of YICCA and think out of the box. We left the decision making in the hands of the public. Anyone can vote for the artwork they liked the most by clicking on the Facebook “like” button, “boosting up” their favorite artist's work. More Facebook likes mean better chance to win.

For voting it is not needed to have a community profile but you need to have a Facebook profile since liking and sharing of the artworks are through Facebook social network.

For participating in the contest and submitting an artwork you do not need to have a Facebook profile, but for voting you do need. Also, to spread the word and compete successfully with other artist you better share your piece of art among your Facebook friends to collect more likes.

Second chance

YICCA Open Contest is an additional option of YICCA 12|13. If your artwork did not collect the most Facebook “likes” and it did not win the Open Contest, you still can take part of YICCA 12|13 paying the related fee when the classic contest will be open.

All information about terms and conditions of the classic YICCA 12|13 contest will be soon published on the official website **www.yicca.org**.

Candidates

Anyone, who wants to take part of YICCA's Open Contest, has to be subscribed to YICCA's

community on www.yicca.org.

The contest and the community are open to all artists or groups of artists and professionals who are at least 18 years old, from any country.

Artworks

All kinds of artworks are accepted, including video, installations and performances.

All works have to be presented by a picture or a video, followed by a description of the work.

All works must be available for the final exhibition and have to be artist's property.

Dates and deadlines

- ‡ **October 15, 2012:** Beginning of the subscriptions.
- ‡ **January 31, 2013:** Subscriptions deadline.
- ‡ **February 11, 2013:** Notification of winning artworks.

Technical Specifications

Pictures:

Pictures are loaded automatically through the registration form on the official website.

Pictures can be uploaded with formats: jpg, jpeg or gif.

The system provides automatic resizing of pictures for presentation in the preview pages and a downsizing to the maximum size of 600 pixels with 72 dpi resolution for viewing in-depth article.

Pictures with lower resolution and/or format will be presented without downsizing.

Videos:

It is required to upload a (still) video frame for preview in formats: jpg, jpeg or gif.

The video has to be uploaded on vimeo.com

The system provides automatic resizing of frame for presentation in the preview pages.

Videos can be uploaded in formats: asf, asx, avi, divx, dv, dvx, m4v, mov, mp4, mpeg, mpg or wmv.

Published videos will have automatic resolution format of 640 x 360 px.

Copyright and personal data processing

Filling in the subscription form on the official website www.yicca.com, the artists accept the policy contained in this notice, including all the articles.

The artists authorize Moho Aps Association to process personal data, according to the Italian law 675/96 and subsequent amendments.

Personal data and pictures sent must be used for purposes concerning the competition YICCA 2012. Data of participants as well as pictures of their works will not be sold to third parties or published for commercial purposes.

Artists are entirely responsible for the content of the pictures or text submitted for publication on the competition website, and subsequently for publication in the catalogue.

Moho A.p.s. Association reserves the right to remove any content unsuitable for the competition, unless a writing request by the artists is presented.

Restrictions

Moho A.p.s. association reserves the right to insert corrections to this announcement, useful for better development of the competition.

CONTACTS

YICCA 2012 Young International Contest of Contemporary Art

www.yicca.org

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 - ↓ For Press and Media
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